

Contract # 47674

Schedule Dates

10/30/12-11/06/12

Advertiser

RICHARD TISEI FOR CONGRESS-REP (3502)

Agency

Mentzer Media Service (1809)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 1681 10/30/12 - 11/6/12 (27391)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

Cloyd, Elise

Phone/Fax

/

CPE

1681

Account Types

Local/Political Candidate Agency

Billing Type

Standard

Comments

Date Entered 08/29/12  
Last Modified 10/23/12  
Entered By Krista Gordon  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$5,880.00  
Net Total \$33,320.00  
Sales Tax

WHDH Boston (WHDH)  
By Broadcast Month Spots Rate  
Nov. 2012 18 \$39,200.00  
Grand Total: 18 \$39,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / NFL	11/04/12-11/04/12	1	:30	8:13P- 8:30P SUNDAY NIGHT FOOTBALL	1							X	1			WHDH Boston (WHDH)		8/29/12
2.0	Revised Line / SPOT	11/04/12-11/04/12	1	:30	11:55P- 7 SPORTS XTRA	1							X	1			WHDH Boston (WHDH)		8/29/12
2.1	Revised Line / SPOT	11/04/12-11/04/12	1	:30	11:55P- 7 SPORTS XTRA	1							X	1			WHDH Boston (WHDH)		8/31/12
2.2	Normal Line / SPOT	11/04/12-11/04/12	3	:30	11:55P- 7 SPORTS XTRA	1							X	1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/23/12
3.0	Revised Line / SPOT	10/30/12-11/02/12	3	:30	7A- 9A (ET)			1	1	1	1			4			WHDH Boston (WHDH)		10/16/12
3.1	Normal Line / SPOT	10/30/12-11/02/12	3	:30	7A- 9A (ET)			1	1	1	1			4	\$2,500.00	\$10,000.00	WHDH Boston (WHDH)		10/23/12
4.0	Revised Line / SPOT	10/30/12-11/02/12	3	:30	4P- 4:30P (ET)			1	1	1	1			4			WHDH Boston (WHDH)		10/16/12
4.1	Normal Line / SPOT	10/30/12-11/02/12	3	:30	4P- 4:30P (ET)			1	1	1	1			4	\$1,500.00	\$6,000.00	WHDH Boston (WHDH)		10/23/12
6.0	Revised Line / SPOT	11/05/12-11/06/12	3	:30	7A- 9A (ET)			1	1					2			WHDH Boston (WHDH)		10/16/12
6.1	Normal Line / SPOT	11/05/12-11/06/12	3	:30	7A- 9A (ET)			1	1					2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/23/12
7.0	Revised Line / SPOT	11/05/12-11/05/12	3	:30	4P- 4:30P (ET)			1						1			WHDH Boston (WHDH)		10/16/12
7.1	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4P- 4:30P (ET)			1						1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/23/12
8.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	5:30P- 6P (ET)			1	X	X	X	X		1	\$2,200.00	\$2,200.00	WHDH Boston (WHDH)		10/23/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

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**Product** POLITICAL CANDIDATE (1051)  
**Brand** Est 1681 10/30/12 - 11/6/12 (27391)  
**Salesperson** Shiebler, Charles (1011)  
**Sales Office** WHDH  
**Buyer Name** Cloyd, Elise  
**Phone/Fax** /  
**CPE** 1681  
**Account Types** Local/Political Candidate Agency  
**Billing Type** Standard  
**Comments**

**WHDH-TV**  
 7 Bulfinch Place  
 Boston, MA 02114-2977

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 7 Bulfinch Place  
 Boston, MA 02114-2977

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**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,880.00  
**Net Total** \$33,320.00  
**Sales Tax**

**WHDH Boston (WHDH)**  
**By Broadcast Month**  
 Nov. 2012 18  
**Grand Total:** 18  
**Rate**  
 \$39,200.00  
 \$39,200.00

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9.0	Normal Line / SPOT	10/30/12-11/02/12	3	:30	11P- 11:35P (ET)	3		X	X	X	X			3	\$3,500.00	\$10,500.00	WHDH Boston (WHDH)		10/23/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5P- 5:30P (ET)	1	1							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/23/12
11.0	Normal Line / SPOT	11/05/12-11/06/12	3	:30	9A- 10A (ET)	1	X	X						1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/23/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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